



GUIDE TO GOING MOBILE



REACHING OUT TO THOSE WHO ARE FACING AN UNPLANNED PREGNANCY WITH LOVE, COMPASSION, TRUTH AND HOPE.



(210) 710-6871



MISSION

Vans For Life wants to partner with the pro life community nationwide to provide powerful knowledge and expertise, enabling our affiliates to more effectively reach and serve abortion-vulnerable expectant mothers.

VISION

Vans For Life, with our affiliates, empower these abortion-vulnerable mothers to choose life for their unborn babies. We do this by making the highest quality, most beautiful mobile vehicles available. Vans For Life Mobile Pregnancy Center Units enable our affiliates to reach out to abortion-vulnerable women where they are most likely to be found...in front of abortion facilities. Our vans bring hope and help when she is at death's door so we can save mothers and their babies one by one.

**8 out of 10 women
who board a Mobile
Pregnancy Center
Unit choose to
keep their baby!**



When properly used, going mobile with your pro life group is a proven strategy for reaching abortion-minded women.

"Saying that there are too many children is like saying there are too many flowers." -Mother Teresa

Dear Executive Director

Every day Vans For Life strives to connect with pro life groups like yours. And we know that the #1 challenge is reaching more abortion-vulnerable women. Young women in a crisis pregnancy situation need help and hope. But sadly, many of the most desperate expectant mothers have never heard of you or your services. So how do you reach them? Vans For Life Mobile Pregnancy Center Vans transport your services directly to these women in crisis. In going mobile you have the opportunity to provide free ultrasounds, counseling, and material assistance to mothers as a last line of defense before they enter an abortion facility. You're with expectant mothers seeing their baby for the first time and bonding with their child. In that moment, you offer love and compassion in action to women who may otherwise never cross your path.

Dear Board Member

You've caught the vision of going mobile. Or you're at least considering the possibility. Even so, you know this decision cannot be entered into lightly. Launching a mobile pregnancy center van requires much planning, fundraising, training, and operational strategies. Where do you even begin? Start with people who bring years of experience and a proven model that allows you to take all the guess work out of your mobility adventure. We guide you from those initial questions—and there will be many—to your state-of-the-art mobile pregnancy center van deploying to reach your community for life.





Whether you're in leadership or a board member, you've made it clear to us, reaching more abortion-vulnerable women isn't just a goal. Touching more lives, and saving more babies is the desire of your heart and your very reason for existing. Supporting your heart's desire is our reason for existing. We do so with the highest integrity and unsurpassed expertise. We invite you to explore this guide and then let us prove it to you. Vans For Life is ready to walk you through this process. We look forward to serving you as you serve the most vulnerable mothers and babies.

A woman with long blonde hair is shown in profile, holding a baby. The scene is dimly lit, with light catching the woman's hair and the baby's head. The overall mood is intimate and tender.

**HELPING
MOMS AND
SAVING BABIES**



VANS FOR LIFE

WHY WE CHOSE THE FORD TRANSIT VAN (AND WHY YOU SHOULD TOO)

After reviewing all the options, it was clear Ford is the best choice for up-fitting. We are exclusively working with an up-fitter who has been in the business for over 30 years converting vans for camping. Now they are converting vans into MOBILE PREGNANCY CENTER VANS.



The Ford van is built to last and comes with an fantastic warranty. FedEx uses thousands of these vehicles and reports little to no engine or transmission problems for years after extensive use.



It's also small enough to go almost anywhere. The Ford Transit Van is 22-feet long and passes most local codes to fit in a parking space—on the street or in a parking lot. It goes places that larger units can't, and it looks like it fits in almost any environment



Our vans deliver a sleek design and size without compromising a beautiful interior that uses every inch of space to meet all the counseling needs of a mobile pregnancy center.



Recreational vehicles paved the way in the mobile pregnancy center movement, saving many mothers and unborn children. But we've determined that there is a more efficient way to engage in mobile ministry!

Vehicle-length restrictions, noise violations, and other zoning laws have effectively kept mobile pregnancy center vans out of certain areas and even entire towns. Those limitations, coupled with maintenance costs, lack of fuel efficiency, and the expense of retrofitting an RV all contributed to our quest to find a better alternative. That's when we decided that our chassis would be the Ford Transit Van High Top Extended Version.

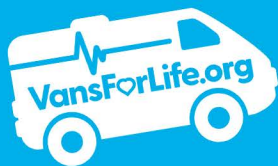


AN INTERIOR YOU HAVE TO SEE TO BELIEVE



Every square inch of the interior has been designed with women in mind and we've spared no expense to make sure they are comfortable and relaxed. This is because we believe that creating an environment that is safe and welcoming is an expression of love, which many women have never truly experienced before. All Vans For Life Mobile Pregnancy Centers are equipped with an exam table, a restroom, multiple seats for counseling, a work area for an ultrasound machine and technician, a smart tv, media inputs, wifi ready, soft lighting, a refrigerator, climate controlled, and plenty of storage space. We've packed a lot into our Van!





AN EXTERIOR THAT INVITES PEOPLE IN



Every square inch of our Vans are custom designed— right down to the exterior design, or “wrap.” The wrap is the first thing a pregnant mother will see when she approaches our Vans. A good design on the wrap helps make the difference between whether or not she steps inside your mobile pregnancy center. We made sure to get the wrap right. We’ve researched what’s appealing to women who are in crisis pregnancies and eliminated what is likely to send them in the opposite direction.

COUNTING THE COST

Here's a realistic budget for the purchase of your Mobile Pregnancy Center Van. We know our vans give you the most bang for your buck. For the cost of one brick and mortar location, you could purchase 4 mobile pregnancy center vans.



<i>ITEM</i>	<i>INVESTMENT(22' UNIT)</i>
AFFILIATION FEE	\$0
ONE OF OUR VANS	\$148,000
VAN WRAP	\$0
CONSULTING FEE	\$0
ESTIMATED DELIVERY COST OF VAN	\$1,500

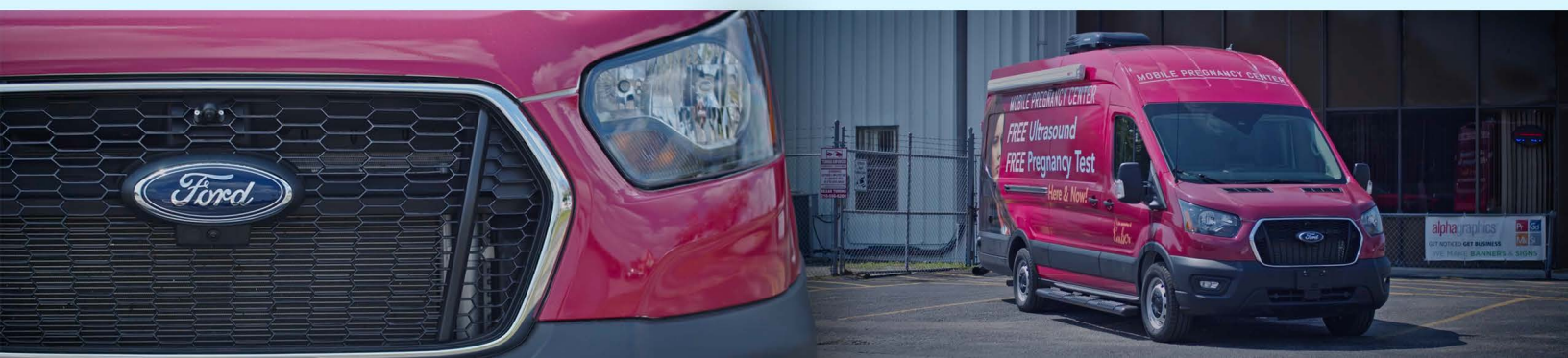


“FUNDING A MOBILE PREGNANCY VAN IS REALLY A MATTER OF HAVING A VISION FIRST. WHEN YOUR VISION EXPANDS TO INCLUDE GOING MOBILE, THE FUNDS ALSO EXPAND. ORGANIZATIONS STRUGGLE FOR FUNDING DUE TO LACK OF VISION BUT AMAZING GENEROSITY OCCURS WHEN DONORS SEE A MOBILE PREGNANCY CENTER VAN AS PART OF YOUR VISION. FUNDRAISING REALLY IS THE EASY PART.”

EDDIE PEREZ, FOUNDER AND PRESIDENT



Vans For Life shares proven fundraising methods to help your pregnancy center communicate your vision and mission to go mobile in your community. We consult with you to find creative ways to connect with people and organizations who may have never contributed to your organization.



MORE THAN MOBILE UNITS... A LOT MORE!

Our mission at Vans For Life is bigger than producing mobile units! We exist to help you maximize your effectiveness in reaching and serving women in crisis pregnancies. Here are some of the ways we can help you.



At Vans For Life we believe in passing along everything we've learned. We not only advise you on acquiring your mobile pregnancy center, we gladly share with you what we know about mobile strategies, raising money and reaching abortion-minded women. Our expertise is your expertise!



With proven fundraising tools and tips, you should be able to finance your van in months or even weeks, not years. And through the generosity of our donors, we're often able to offer grants to help you offset the cost of acquiring your van.



Going mobile presents different challenges and opportunities than a brick & mortar PRC. Vans For Life helps you maximize and steward your mobile investment through training in mobile strategies. We also offer consulting for long-range planning and making the most of your mobile experience.

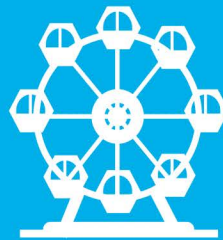
MOBILE STRATEGIES

Going mobile affords new opportunities to expand in addition to your brick and mortar, if you already have one. Vans For Life developed mobile strategies to maximize the effectiveness of your mobile pregnancy center and reach more abortion-minded women that otherwise may never have crossed your path.



SIDEWALK COUNSELING

This strategy takes your mobile pregnancy center van directly to women actively seeking an abortion. By parking in close proximity to an abortion facility you have the opportunity to show hurting women that they have a **REAL CHOICE** even in dire circumstances.



COMMUNITY EVENTS

Fairs, festivals, concerts are all high-traffic opportunities to connect with potential donors you've never reached before.



***“A person is a
person no
matter how
small.”
—Dr. Seuss***



FREQUENTLY ASKED QUESTIONS

How long does it take to get a van?

Generally, from the time you make the decision to go mobile to the time of delivery will be between 9-12 months. It could be sooner, depending on inventory and market conditions. Factors that could affect this time frame include personnel and fundraising.

Can you guarantee our pro life group a grant?

We desire to help you fund the cost of your mobile medical unit. While we cannot guarantee a grant, we do our best to connect generous donors with your vision to go mobile. Vans For Life anticipates being able to offer grants to most of our Affiliates, either to offset purchase price or to help with operational expenses.

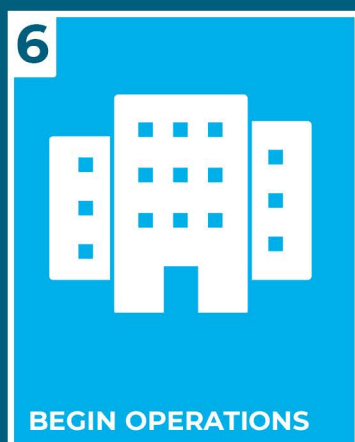
How do I contact someone about going mobile?

Call or email Vans For Life at 210.710.6871 or eddie.perez@VansForLife.org to speak with us about getting your mobile pregnancy center van.

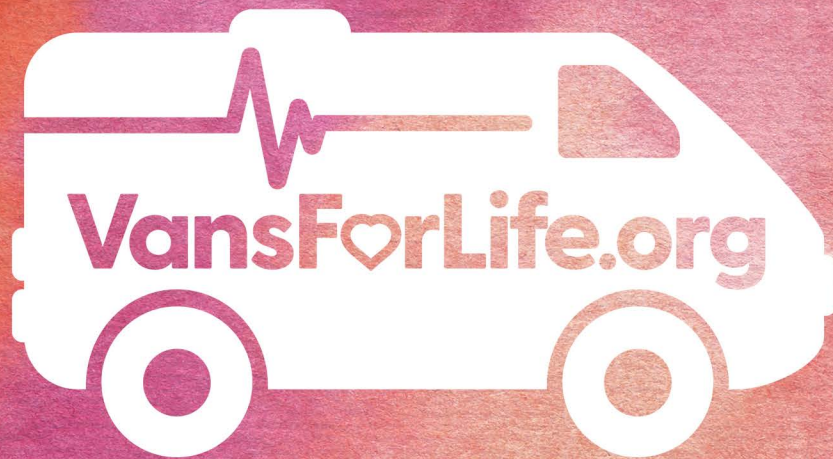
Does the mobile van have an ultrasound machine

The unit does not come with a pre-installed ultrasound machine. We will gladly put you in touch with several select organizations that champion the pro life cause. They have programs to help fund your ultrasound machine 100%.

STEPS TO OBTAINING YOUR VANS FOR LIFE UNIT FROM START TO FINISH



VANSFORLIFE.ORG



**For more information contact: Eddie Perez, President
210.710.6871 or eddie.perez@VansForLife.org**

VansForLife.org is a 501(c)(3) charitable organization